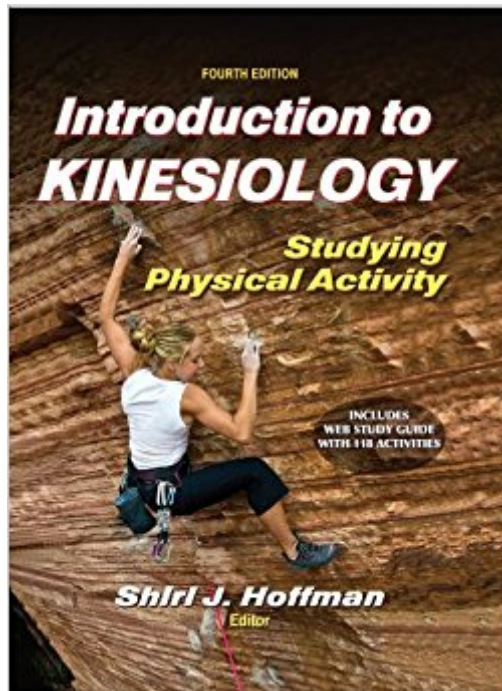




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Introduction To Kinesiology-4th Edition



Synopsis

Introduction to Kinesiology: Studying Physical Activity, Fourth Edition With Web Resource, is the most cohesive introduction to the field of kinesiology available, demonstrating how its many disciplines integrate into a unified body of knowledge. This all-inclusive approach gives students a solid background in the field and prepares them for further study and course work. This engaging and jargon-free text also introduces students to job prospects and areas of study and professional practice in kinesiology. Introduction to Kinesiology, Fourth Edition, orients and prepares students for in-depth studies in their areas of interest. Its broad scope acknowledges students'™ diverse interests and aspirations in professional and scholarly career tracks as well as teaching and coaching. Top kinesiologists expand discussion of physical activity beyond exercise, sport, or health-related activity in an effort to broaden conceptions of physical activity and the potential contributions of kinesiology. The contributors, each with specific expertise in the subdisciplines, share their perspectives in chapters complemented by full-color photos and illustrations. Students can enrich their learning experience by taking advantage of the following tools and features:

- Chapter objectives help students keep the main ideas in mind as they read through the text, and summaries at the end of each chapter reinforce these concepts.
- Key points highlighted throughout each chapter stimulate interest and supplement information in the text.
- Study questions at the end of each chapter help students focus on key areas of the text.

A fully integrated web study guide helps students explore and comprehend concepts presented in the text. Callouts in the text (or links in the e-book) direct students to interactive activities, such as scenario-based activities, drag-and-drop, selecting from a menu, or responding with short answers to photos and scenarios presented. New and unique sidebars in the web study guide detail the major goals of each of the subdisciplines, provide case studies of real-world careers, and offer examples and applications to promote critical thinking. Practical Plug-In activities in part II help readers experience how content knowledge of the subdisciplines leads to real solutions. Part III features the addition of A Day in the Life profiles, drawing additional attention to the work of professionals in the field. Additional study questions, review of key points, activity feedback, interviews with practicing professionals, and web search activities further stimulate interest. The fourth edition of Introduction to Kinesiology remains the leading text for orienting students to the discipline of kinesiology and its diverse professions. With its full-color format and engaging writing style, Introduction to Kinesiology, Fourth Edition, presents the unified discipline of kinesiology and the variety, complexity, elegance, and importance of physical activity.

Book Information

File Size: 18851 KB

Print Length: 555 pages

Page Numbers Source ISBN: 1450434320

Publisher: Human Kinetics; 4 edition (March 11, 2013)

Publication Date: March 11, 2013

Sold by:Â Digital Services LLC

Language: English

ASIN: B00C5I5DHU

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Enabled

Enhanced Typesetting: Enabled

Best Sellers Rank: #9,867 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #1 inÂ Kindle Store > Kindle eBooks > Education & Teaching > Teacher Resources > Education Theory > Physical Education #1 inÂ Kindle Store > Kindle eBooks > Medical eBooks > Basic Science > Physiology #2 inÂ Kindle Store > Kindle eBooks > Nonfiction > Science > Biological Sciences > Anatomy

Customer Reviews

So I guess it was good enough! This sentence is to fulfill the guidelines for number of words needed for a review.Thanks!

I don't like how it's organized. The content is a little confusing. I would have to flip back all the way to the beginning of a chapter to remember what chapter or topic I'm reading about. There should at least be the chapter/topic as a header or footer on each page.

This book has a lot of good information for those interested in the field of kinesiology. But I found the language to be pretentious and over complicated. Its as if the author has to take up entire paragraphs to explain a concept that could be understood in only a few sentences. I found myself struggling to stay engaged.

Boring book, terrible read!

This is a book i needed for school...I love the fact the price was cheaper than what school was asking for it. Overall great seller and the product is exactly what it says it is...the subject is a little dry

My daughter's college bookstore was out of this book; here it was brand new for much less and it was immediately available. I can't speak to the quality of the author but my daughter likes it.

Too much fluff was added into this book.

Item was in excellent condition. Thank you!

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